

Cool cases for Coca Cola



Black LD45
Presentation Foam

Laser Marked Branding
on Aluminium Finish



Our Customer. Angel Uplifting Marketing

Their Customer: *Coca-Cola*

Brief

Angel Uplifting Marketing contacted us with an enquiry for a sales presenter that would display some company literature, information cards, a tape measure and a calculator.

Cool Cases

The company literature had to be presented on detachable ring binders, the case had to be slim enough to fit under the employee's arm, and the branding needed to be subtle yet eye-catching. It was eventually decided that we would supply our Folder Holder, engraved with a large 'Coca-Cola' logo and text. The inside of the case lid housed the calculator, tape measure and information cards and the base was fitted with two Velcro backed ring binders and elasticated straps to hold extra literature.



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